



Pacific Island Food Revolution Season 3 Underway...

Ni sa Bula Vinaka, Talofa, Malo and Halo olgeta! This is the 4th issue of our 2022 Food Warrior Bulletin.

The months of July and August have been an absolutely amazing in Fiji with the production of Season 3, that is scheduled to be released in early 2023.

Much of July was spent on auditions and I have to say that this was no easy feat. Big thanks to everyone who applied and to those who were not selected this time don't let that deter you from your love and passion for cooking. I hope to see you again in the next audition for PIFR.

I want to especially thank Taholo Kami, Makeleta Siosi Koloi-Liebregts, Fololeni Curr, Joey Tau, Votausi McKenzie-Reur, and all our supporters at the University of the South Pacific, Fiji National University, the High Commissions of Vanuatu, Samoa, and Papua New Guinea in Fiji, and media partners Fiji TV, FBC and Communications Fiji Ltd in assisting us with the audition call. Thank you all so very much.

In the month of August we returned to the Grand Pacific Hotel in Suva, Fiji and successfully completed three weeks of production for five countries - Samoa, Kingdom of Tonga, Vanuatu, Fiji and first timers Papua New Guinea.

My sincerest gratitude to HE Ratu Wiliame Katonivere, the President of Fiji for officiating the opening of the S3.

Vinaka vakalevu Sir for your support and I look forward to future collaborations.

I am also truly grateful to a few people who were only to

happy to volunteer their time to be guest judges on S3 - Taholo Kami and his beautiful daughter Joy, Jonathan Veitch UNICEF Pacific Representative, Mele Maula of SWAG, Alisi Tuqa of SPC, Rinesh Sharma founder of Smart Farms Fiji, Sangeeta Maharaj owner of Eden Bistro & Bar, Peni Tawake of The Asia Foundation, Viran Brown the Acting Vanuatu High Commissioner, and my dear friend George Edwards a C.M. Gray Professor of Law at Indiana University McKinney School of Law.

Thank you also to Francis Areki and colleagues at WWF Pacific for coordinating the field footage that we were able to capture.

Whakawhetai koe to Cindi Lucas and the entire Pacific Island Productions team for bringing everything to life. In our next issue we will catch up with Cindi as she travels across the region for S3.

And finally to my new Fiji co-host, Bertrand Jang who was just wonderful to work with. You are truly a star and it was a real pleasure to host S3 with you.

Vinaka Vakalevu, tangkyu tumas, tenkyu tru, malo `aupito and faafetai.



Robert Oliver MNZN,
Executive Director & Chair of
Pacific Island Food Revolution.

Highlights from Season 3 Production



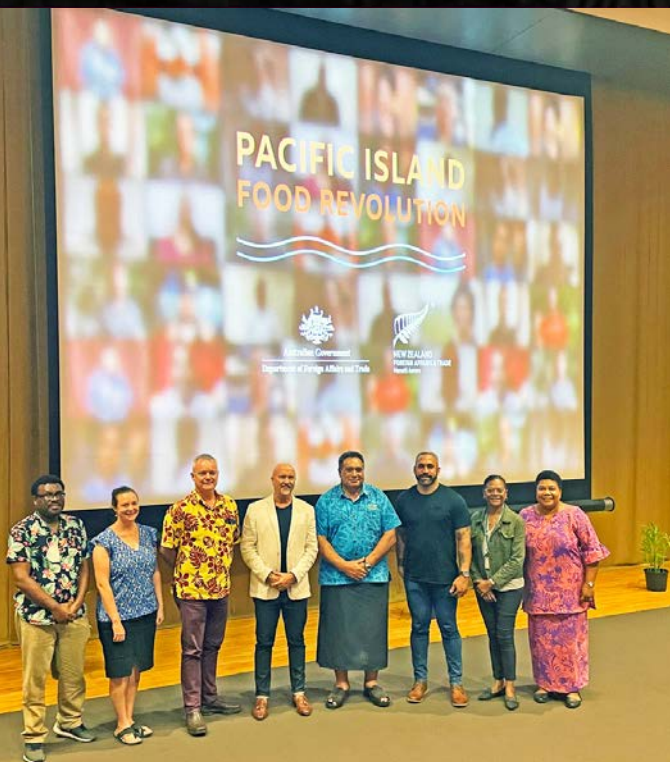
PIFR TALKS HEALTHY CHOICES @ USP

The University of the South Pacific's USP's first-year compulsory academic English course UU14 hosted a public lecture on Pacific Island Food Revolution (PIFR) on Monday 29 August 2022 at its Laucala Campus in Suva.

Speaking on the inspiration behind PIFR, its history and its impact with focus on choosing a healthier lifestyle through local food systems, Robert addressed over 200 in attendance at its ICT Japan Centre and hundreds more joining via zoom.

It was great to share the PIFR journey and to peak the interest of so many to join the revolution.

Thank you so much to Deputy Vice-Chancellor for Regional Campuses Dr Masasso Paunga, Deputy Head of School Dr Rosi Lagi and Fiona Williams of USP for hosting us.





International Outreach Stats



TV1 New Zealand



Maori TV New Zealand



ABC International



USA Placement
(Coming Soon)



SBS Food Australia
(Prime Time)



CHINA Placement
(Coming Soon)



BITE TV -
UK

FACEBOOK STATISTICS
FOR AUGUST 2022

59,620 LIKES

Reach increased by **32%**

Engagement increased by **44%**

TELEVISION VIEWERSHIP

OVER **5 MILLION** WEEKLY TV VIEWERS

SCREENED IN **12 PACIFIC ISLAND COUNTRIES**

WEBSITE
www.pacificislandfoodrevolution.com

Website traffic increased by **39%**

and an increase in users by **43%**

Na i Tukutuku (...in the News)



Its been more than 2 years since Robert Oliver visited the FBC TV studio in Suva, Fiji . It was great to catch up with Mathew on "Speak Your Mind" on 2 August, 2022 to talk about what PIFR has been up to and our auditions for Season 3.

Click [here](#) view the interview.



Robert sat down with Fiji TV's Breakfast at Fiji One team, Shania and Taitusi on 3 August, 2022 to talk about PIFR's Season 3 production, the auditions and the new format.

Click [here](#) to view the interview.